

## Constant Contact Survey Results

**Survey Name:** CampE 2009 Survey  
**Response Status:** Partial & Completed  
**Filter:** None  
Oct 20, 2009 11:03:50 PM

### 1. How did you learn about CampExperience?

	Number of Response(s)	Response Ratio
In the media (CBS4, KUVU, Denver Woman Mag, CO Meetings & Events	1	1.3%
Camp Marketing Partner (CWCC, Women^Vision Foundation, United Way,	5	6.7%
Camp sponsor/speaker	12	16.2%
From a friend	19	25.6%
Camp on-line newsletter or digital promotion	0	0.0%
From Betsy Wiersma	22	29.7%
Other	14	18.9%
No Responses	1	1.3%
<b>Total</b>	<b>74</b>	<b>100%</b>
12 Comment(s)		

### 2. Why did you attend CampExperience? Select all that apply.

	Number of Response(s)	Response Ratio
For networking and professional development	52	70.2%
Interest in the speakers and their topics	32	43.2%

To support the Charity Partners Denver Rescue Mission and the Alliance	30	40.5%
For personal development	49	66.2%
Other	17	22.9%
<b>Total</b>	<b>74</b>	<b>100%</b>
9 Comment(s)		

### 3. What is your level of satisfaction with CampExperience?

	Number of Response(s)	Response Ratio
Very satisfied	62	83.7%
Somewhat satisfied	9	12.1%
Neutral	2	2.7%
Somewhat dissatisfied	0	0.0%
Very dissatisfied	1	1.3%
No Responses	0	0.0%
<b>Total</b>	<b>74</b>	<b>100%</b>
21 Comment(s)		

### 4. Please indicate the importance of the following.

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.	Very Unimportant	Somewhat Unimportant	Somewhat		
			Neutral	Important	Very Important
Price	5 7%	4 6%	6 9%	25 36%	30 43%
Location: Copper Mt Resort	3 4%	9 12%	24 32%	25 34%	13 18%

Speakers and topics	3 4%	4 5%	2 3%	19 26%	45 62%
Adventures and personal services	5 7%	5 7%	13 18%	31 42%	20 27%
Length of event	2 3%	6 8%	13 18%	30 41%	23 31%
Support of the Charity Partners	6 8%	3 4%	6 8%	27 37%	31 42%
Profile of other attendees	3 4%	5 7%	25 34%	24 32%	17 23%
Networking time	3 4%	6 8%	12 16%	27 36%	26 35%
Stories from amazing women	4 5%	2 3%	7 10%	20 27%	40 55%
Gifts and surprises	6 8%	11 15%	17 23%	28 38%	11 15%
13 Comment(s)					

### 5. How likely are you to attend the September 24-26, 5th annual CampExperience?

	Number of Response(s)	Response Ratio
Very likely	49	66.2%
Somewhat likely	12	16.2%
Neutral	5	6.7%
Somewhat unlikely	3	4.0%
Very unlikely	4	5.4%
No Responses	1	1.3%
<b>Total</b>	<b>74</b>	<b>100%</b>
13 Comment(s)		

**6. How likely are you to recommend CampExperience to a friend or colleague?**

	<b>Number of Response(s)</b>	<b>Response Ratio</b>
Very likely	60	81.0%
Somewhat likely	10	13.5%
Neutral	2	2.7%
Somewhat unlikely	2	2.7%
Very unlikely	0	0.0%
No Responses	0	0.0%
<b>Total</b>	<b>74</b>	<b>100%</b>
14 Comment(s)		

**7. Which of our other CampExperience events are you aware of? Select all that apply.**

	<b>Number of Response(s)</b>	<b>Response Ratio</b>
Spring MiniCamp	55	74.3%
Supper Solutions Charity Cooking events	48	64.8%
Pine Creek Clothing Co shopping nights	38	51.3%
CampConnections monthly networking leads group	42	56.7%
Staples Networking Event	34	45.9%
Charity Partner kick-off events	29	39.1%
I am unaware of these events	13	17.5%
<b>Total</b>	<b>74</b>	<b>100%</b>
5 Comment(s)		

### 8. Are you interested in Camp 2010 sponsorship?

	Number of Response(s)	Response Ratio
Yes, please contact me	18	24.3%
No thank you	34	45.9%
Other	17	22.9%
No Responses	5	6.7%
<b>Total</b>	<b>74</b>	<b>100%</b>
16 Comment(s)		

### 9. Please give us your impressions of our major sponsors after your CampExperience

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	Positive	Neutral	Negative
Copper Mt Resort	66 93%	3 4%	2 3%
CBS4	36 52%	33 48%	0 0%
St. Anthony Central Hospital	67 97%	2 3%	0 0%
Northwestern Mutual Financial Network	50 71%	20 29%	0 0%
Staples	42 60%	28 40%	0 0%
Aspen Insurance	25 36%	45 64%	0 0%

Supper Solutions	52 75%	16 23%	1 1%
Hellerstein & Brenner Vision Center	53 76%	16 23%	1 1%
MillerCoors	48 69%	22 31%	0 0%
Gay & Lesbian Fund for Colorado	49 71%	20 29%	0 0%
6 Comment(s)			

#### 10. Please rate your impression of our Camp organizer, Marketing Partners and Charity Partners

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	Positive	Neutral	Negative
Wiersma Experience Marketing	67 94%	4 6%	0 0%
The Alliance of Professional Women	54 77%	16 23%	0 0%
The Women's Foundation of Colorado	43 61%	27 39%	0 0%
Mile High United Way	40 58%	28 41%	1 1%
The Women's Vision Foundation	43 62%	26 38%	0 0%
Colorado Women's Chamber of Commerce	46 67%	23 33%	0 0%
Denver Rescue Mission	61 86%	9 13%	1 1%
The Alliance of Professional Women Foundation	50 72%	19 28%	0 0%
5 Comment(s)			

**11. Mark any or all of these topic and ideas that interest you for Camp 2010**

	<b>Number of Response(s)</b>	<b>Response Ratio</b>
"Bless This Mess" organizing tips	41	55.4%
Return of Dr. Deb Kern	53	71.6%
Return of Jana Stanfiend and her inspirational music	19	25.6%
Return of Zonya Foco and her health tips	40	54.0%
Marketing your business and yourself	47	63.5%
New team building outdoor adventure	43	58.1%
Improv training for everyday uses	39	52.7%
new contest for BIG IDEAS with awards of Camp scholarships	38	51.3%
Other	5	6.7%
<b>Total</b>	<b>74</b>	<b>100%</b>
12 Comment(s)		

**12. Would you like to volunteer on a "Friends of CampExperience" sales team to recruit Campers?**

	<b>Number of Response(s)</b>	<b>Response Ratio</b>
Yes, send me more information!	19	25.6%
No thank you	40	54.0%
Other	7	9.4%
<b>Total</b>	<b>74</b>	<b>100%</b>
7 Comment(s)		

**13. Do you have any other suggestions or comments for improving CampExperience?**

40 Response(s)

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