



Amazing Women
Educational Retreat
SEPTEMBER 24-26 2010
WWW.CAMP EXPERIENCE.COM

720-200-0271

5th Annual CampExperience™ Fact Sheet

September 24-26, 2010
Copper Mountain Resort, Colorado

Overview:

The fifth annual CampExperience™ brings together like-minded women, ages 25 to 85, from across Colorado and America for 2.5 days of education, inspiration, motivation and networking in a casual mountain setting.

Packed full of experiential workshops and activities, campers will:

- **Renew** friendships, network and build new alliances with like-minded peers.
- **Recharge** with 16 breakout workshops in four educational tracks (leadership, optimal health, success skills and creative thinking) and six keynote addresses led by top experts and professionals.
- **Relax** and connect at the social activities and charity support opportunities.
- **Refresh** mind, body and spirit with inspirational keynote sessions and adventures.
- **Recognize** the opportunity to be successful in any economy and meet several business organizations supporting women.
- **Respond** by assisting this year's charities.

Education & Activities:

- Keynote Speakers
- Workshops Addressing Four Themes: leadership, optimal health, success skills and creative thinking
- Adventures & Activities: fly-fishing, meditation/hiking, self defense, organic cooking, Qi Gong, yoga, and crafts (pottery, fabric art, journals and glass beads)
- Personal Services: spa, fashion consulting, health services consultations and more
- Evening Activities: Talent show, filmfest, campfire and s'mores, and more
- Shopping at the Charity Bow-tique and on-site retail partner stores

Charity Partners:

This year's charity partners are The Women's Bean Project and Mile High United Way – Adult Self-Sufficiency Initiative, both based in Denver.

Charities benefit from 100% of all on-site activities, including the Charity Bow-tique, donations for personal services, gifts of cash and in-kind services and matching grants for funds raised. All campers are asked to contribute women's clothing, jewelry and other items for resale to the Bow-tique and to bring bathy items for Mile High United Way partners.

Since 2006, CampExperience™ has donated more than \$116,000 in cash and more than 10,000 pounds of items (clothes, household goods, etc.) to charity partners.



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Registration & Other Details:

Registration information is available at www.campexperience.com. The cost to attend is \$895 for an alumni camper who has attended at least one of the prior camps and \$945 for a new camper (includes a Silpada charm bracelet gift for adding a new CampExperience™ charm for every year in attendance).

Fees include all workshops, keynotes, free crafts and morning fitness activities, choice of one adventure activity, all meals and more. Campers also receive a daily gift. Lodging is not included.

Pre-Camp Events:

Women looking to stay in touch with other Campers throughout the year or seeking other ways to plug into the CampExperience™ network have several opportunities.

- MiniCamp
- CampCooking
- Topic Workshops (e.g., Marketing & Business Building)
- Monthly CampConnections Networking Group

History:

CampExperience™ was created in 2005 by 15 volunteers who dreamed of a summer camp for amazing women. The ideas were recorded on 4' x 8' paper as a vision map of the "BIG IDEA," and plans were made for the first CampExperience™ held over 2.5 days and attend by 140 "campers" in July 2006. Approximately \$20,000 was raised for Denver's Warren Village and Colorado Spring's Partners in Housing. Camp was then moved to the mid-late September window, after kids are back in school and when the Aspen trees are in their fall glory. Annually, Camp attracts 200 women, including 35 speakers and activity leaders from across the world, to Copper Mountain, Colo.

CampExperience™ is spearheaded by Founder Betsy Wiersma, who gathered the first group of volunteers and was looking to transform a demanding international travel schedule for her business Wiersma Experience Marketing, after the adoption of her daughter. Volunteers continue to key to the success of CampExperience™.

Future:

The details are being finished up on CampExperience™ consulting relationships so charities and organizations around the world can host their own camp outside of Colorado. Find out more at www.campexperience.com/hostyourown.php. CampExperience™ 2011 will be held Sept. 23-25 at Copper Mountain Resort.

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